

Press release: Rochester AmericInn Hotel and Suites now Comfort Inn Hotel by Choice Hotels with new General Manager

For Immediate Release

Comfort Inn: Dean Rich
Email: drich@whgco.com

Friday, April 20, 2007



BY CHOICE HOTELS

Dean Rich was hired as the General Manager (Feb 2007) of the Comfort Inn in Rochester MN, located at 5708 Bandel Road NW. Mr. Rich has various past hotel experience, which includes sales and management, and has over 25 years of sales, management and hospitality experience.

Mr. Rich is overseeing the current conversion of the AmericInn hotel to the new Comfort Inn. The Comfort Inn will maintain its expanded breakfast buffet, large rooms and suites, pool and spa, guest laundry area, and shuttle service. New improvements will include a car port, upscale amenities such as new Serta sleeper mattresses, Choice hotel pillows, linens, blankets and comforters, a new fitness center, and much more.

WHG Companies, www.whgco.com which operates the property in Rochester and currently owns and/or operates 11 properties under franchise with Comfort Suites, Comfort Inn, Sleep Inn, AmericInn, Hawthorn, Baymont, Econ Lodge and Cobblestone in Iowa, Minnesota and Wisconsin, will continue to operate the Comfort Inn after the conversion.